

3-Step Plan to Improve Your Shipping & Logistics

Implement the three-step plan to solve the problems of shipping and customs clearance of your cargo today



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INTRODUCTION

Importing goods from foreign countries or exporting your products abroad is not as easy as it sounds.

This involves complex shipping terminologies, government border control policies, and collection of taxes.

WITHOUT A CLEAR PLAN

Your company loses money, your commitments are unmet, and your boss or partner is frustrated

Solution? **Your international cargo shipping and logistics should operate like a CAR.**

Cargo category. Assessment of documents. Resources allocation.

These are three important factors to understand so your cargo delivery is on time and within the budget.

Cargo category. There are three (3) main categories of importations. Freely importable, regulated, and prohibited items. The same goes for export.

Freely importable goods, are items that do not need any permit before or during the importation. An example is office furniture made of metal. If it is made of wood, it would fall under the regulated category as clearance from the Bureau of Plant Industry (BPI) is required before the Bureau of Customs (BOC or Customs) will allow the goods to be cleared. A fumigation certificate is sometimes required. While, the prohibited importations are those items that are not allowed to enter the country at all, such as pornographic materials, anything intended for abortion, and others.

“Improve your shipments’ deliveries by knowing the category of your cargo.”

Assessment of documents. By knowing the category of your cargo whether freely importable, regulated, or prohibited – you’ll be prepared on what documents are needed before or while the importation is in progress.

“Avoid delays in customs clearance by checking the required documents in advance.”



Resources allocation. One of the biggest loopholes in importation is not knowing how much the customs duties and taxes are payable to Customs. Needless to say, the ballooned shipping cost, warehouse charges, and/or port charges if the shipment is delayed or stays inside Customs custody for more than the allowed free period. Plus the fees to the Customs Brokerage firm who will process the clearance to BOC.

“Have a clear financial allocation so your deliveries are within the budget.”



When you implement this framework – knowing which category your cargo falls, assessing what documents are needed, and allocating the right resources from start to finish – **you’ll have a clear plan that will surely:**

- ✓ Help your company grow
- ✓ Commitments are met
- ✓ Your boss or partner is happy

CONGRATULATIONS!

You’re one step closer to higher revenue, less frustrations, and more freedom.



READY TO SEE THE PLAN IN ACTION?

START YOUR INQUIRY NOW

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